

# International Workshop on the History of Psychology and the Sciences of the Human Mind

Zoom: <https://fernuni-hagen.zoom.us/j/65519352841?pwd=WTRIRU80M3BpNk5LQ1BGbVZDRGJHUT09>

## November 3, 2022

1.30 pm  
Berlin time

Welcome

2.00 pm Christopher Rudeen Cambridge,  
MA

Selling the Soul of Things: Ernest Dichter,  
Consumer Psychology, and a Marketable Self

*Intro:* Mona Mannevuva

*Comment:* Alex Rutherford (Toronto)

3.00 pm Valentina Mann Cambridge,  
UK

The mind of Franz Boas between anthropology and  
psychology (1909-1910)

*Intro:* Catriel Fierro

*Comment:* Laurens Schlicht (Saarbrücken)

4.00 pm

*Coffee break*

4.30 pm Mona Mannevuva Turku

‘We are all Lewinians now’  
The intriguing history of behavioural economics  
(Or: Scientized politics: Finnish Basic Income Trial  
as Experimental Policymaking)

*Intro:* Christopher Rudeen

*Comment:* Alex Rutherford (Toronto)

5.30 pm Anastassiya Schacht Vienna

Schizophrenia Soviet Style

*Intro:* Alfred Freeborn

*Comment:* Verena Lehmbruck (Erfurt)

## November 4, 2022

2.00 pm Seyma Afacan Berlin

Searching for the Soul in Shades of Grey: Modern  
psychology’s spiritual past in  
the late Ottoman Empire

*Intro:* Axel Hüntelmann

*Comment:* Mike Pettit (Toronto)

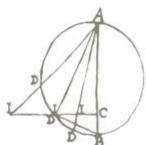
- 3.00 pm Catriel Fierro Mar del Plata A Supposedly Objective Thing I'll Never Use Again: Carl Rogers, Word Association Tests and the Emotional Adjustment of Children (1900-1927)
- Intro:* Valentina Mann  
*Comment:* Christine von Oertzen (Berlin)
- 4.00 pm *Coffee break*
- 4.30 pm Axel Hüntelmann Berlin Research Regime of Brain Supply The Kaiser Wilhelm Institute of Brain Research in Berlin during the Second World War
- Intro:* Seyma Afacan  
*Comment:* Bernhard Kleeberg (Erfurt)
- 5.30 pm Alfred Freeborn Berlin Scaling Up Psychiatry: Schizophrenia and the postwar "Operational" Turn in Diagnosis from a British Perspective
- Intro:* Anastassiya Schacht  
*Comment:* Mike Pettit (Toronto)
- 6:30 pm End

Contact:

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